



Investing in Africa

14th - 15th October 2025

Park Plaza, Westminster, London

Leading Africa Investment Event

WWW.AFSIC.NET



LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 12th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

Africa is the next big investment destination and multiple indicators suggest Africa has entered a cycle of strong economic growth.

AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

"True honour lies in the responsibility to uplift your nation and pave the way for others."

Representing Ghana, the fintech industry, and JUMO at the AFSIC - Investing in Africa conference in London Westminster was an incredible experience. The discussions on sustainable investment opportunities in Oil and Gas, Fintech, Textiles and Garments, Agriculture, and Microfinance highlighted the vast potential for growth in these vital sectors."

- Jeremy Quainoo, JUMO

"A jam-packed programme filled with dynamic sessions and opportunities to delve into Africa's immense potential as a leading investment destination.

As a VC fund committed to supporting earlystage companies, it was a privilege to connect with visionary entrepreneurs and investors, build new relationships and engage in insightful discussions about shaping the future of investment across the continent.

The energy, passion and momentum were palpable, revealing untapped opportunities that demand attention.

There is work to be done in bridging the gap for the "missing middle" — the early-stage tech entrepreneurs who are catalysts for economic growth and transformation."

- Saskia Nysschens, Anza Capital

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

- **More than 1500** of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2025
- **Over 380 speakers** expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from many of our **African Investments Dashboard** projects and **AFSIC Deal Book**
- Access to African investment opportunities across all business sectors through the **African Investments Dashboard**
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events

"It was an absolute pleasure to be involved in such a successful and impactful event.

We have been truly impressed by the quality of the presentations, the engagement of the attendees, and the overall organisation of the conference. The event undoubtedly lived up to its reputation as one of the premier gatherings in the industry."

- EDB Mauritius

WHAT TO EXPECT AT AFSIC 2025

2 DAYS OF PREMIUM CONTENT

Interactive panel discussions across the streams

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high quality interactions during AFSIC

COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country specific investment opportunities

AFSIC AND COUNTRY DEAL BOOKS

Highlighting specific investment opportunities

INVESTOR PITCHES

Innovative presentations of the most exciting new projects and businesses

EXHIBITION

Engaging with key investment and business enablers

DEAL ROOM

Deal room set up to facilitate one-to-one meetings between investors and entities raising capital

MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Private Equity Investors

MEET AFRICAN DEALMAKERS EVENT

DFI-sponsored networking event in a social environment

AFSIC Investing in Africa

Africa's Investment Event

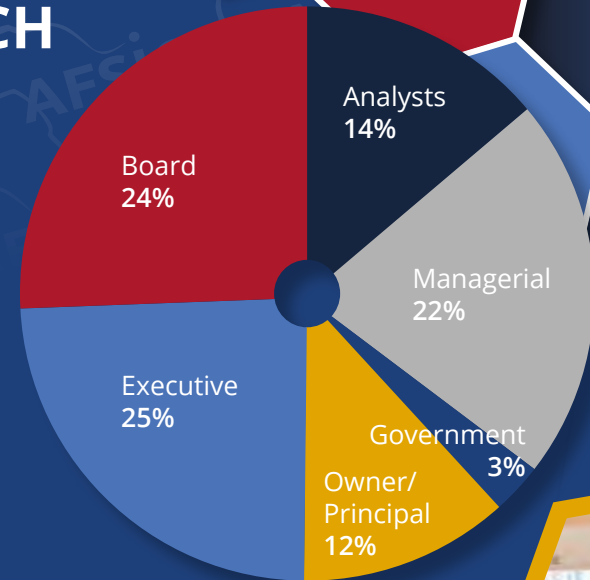
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WHO ATTENDS AFSIC?

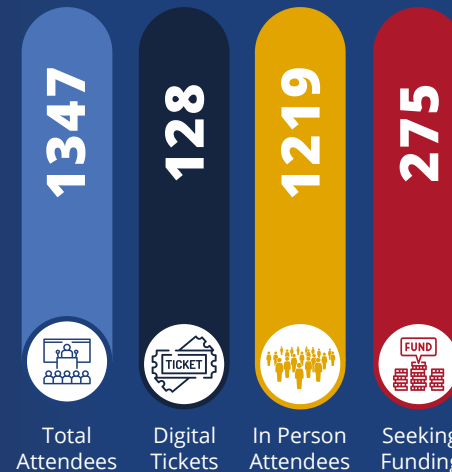
CATEGORY OF PARTICIPANTS



OUR REACH



SPEAKERS



WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?

Key Sectors

Agriculture
Education
Security
Banking & Financial Services
Infrastructure
Technology
Telecommunications
Manufacturing
Climate Change
Fintech
Agribusiness
Energy
Logistics
Healthcare
Transport
Real Estate

Key Financial Companies

Commercial Banks
Investment Banks
Insurance Companies
Leasing Companies
Export-Import Agencies
Microfinance Institutions
Development Banks
Fund and Asset Managers
Factoring Companies
Trade Finance

WHAT IS THE **AFRICAN** INVESTMENTS DASHBOARD?

Award-winning Investment Platform

- Connecting African projects and African funds seeking capital with global investors
- Over 25,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, guarantees, trade finance

Who uploads projects onto the platform?

- Investment bankers with portfolios of African projects seeking access to a wider investor pool
- African Government Agencies seeking FDI for investor-ready projects
- Investors seeking capital for their own funds or for their investee companies
- African companies seeking capital with investor-ready documents

If you have **Multiple Capital Raisings** please contact our African Investments team at investments@africaninvestments.co



RAISING CAPITAL?

1.

Upload your capital raising to our African Investments Dashboard for our global network of institutional investors to access

2.

Entities listed on the African Investments Dashboard are invited to register for AFSIC and to feature in our AFSIC 2025 Deal Book

3.

Pitch your investment opportunity on site to investors

4.

Want more profile for your entity or assistance with capital raising? Contact the African Investments Team
investments@africaninvestments.co

African Investments Dashboard

Africa's Investment Platform

Enter

Join Africa's leading investment platform. 170,000+ business leaders including 25,000+ global investors and 6,000+ corporate advisors.



AFSIC Investing in Africa

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US\$10+ BILLION worth of deals and investment opportunities profiled onsite

NUMBER
OF DEALS

350+

VALUE OF
CAPITAL SOUGHT

**US\$10+
BILLION**



WHY SHOULD INVESTORS ATTEND AFSIC?

Seeking New Investment Ideas?

- AFSIC attracts a wide range of business executives and dealmakers from the African continent who represent investor-ready projects, businesses and investment funds seeking debt and/or equity.
- Many of the projects are profiled in our African Investment Deal Books which are sent out in May and just before AFSIC
- Investors have numerous opportunities to discover new investments ideas are attending the AFSIC Quickfire project pitching sessions where fund managers, company leaders and entrepreneurs introduce their new investment opportunities and funds
- Investors can attend country-specific project presentations and discussion sessions
- Investors can pre-plan B2B meetings via our AFSIC Event App and join informal networking "Meet The Investor" sessions to share their own investment mandates with company executives and dealmakers

Raising capital for your own fund?

- AFSIC provides opportunities for fund executives to attract investment into new funds through introductions to Fund of Fund, DFI, SWF and other LP investors.
- Investors can share their funds' metrics, mandates and past performance through formal presentation sessions
- Investors can join investor panels, formal and informal networking sessions and B2B meetings supported by the African Investments Dashboard digital database of investment opportunities and the sophisticated AFSIC Event App



Powering the Growth Engines Established Leaders

Africa's Best New Funds

Quickfires

WHY SPONSOR AFSIC 2025?

Benefit from huge exposure via our media partners

Maximise exposure on-site and across our extensive digital channels

Join the Largest Africa-Focused Investment Event

Generate new and valuable leads

Meet the right decision makers

Secure year round exposure for your deals



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	PREMIER	EVENT AND MEETING APP	DEAL ROOM	MEET THE ROOM	MAD EVENT	LEAD STREAM	GOLD	SILVER	BRONZE	COUNTRY INVESTMENT SUMMIT	PANEL SPONSOR
SPEAKING/ATTENDANCE											
Delegate tickets including speakers	8	6	4	4	4	5	4	3	2	2	2
Keynote solo	2	1	1	1	MAD Solo	1					
Panel slot	2	1	1	1	4	1	1	1		1	1
BRANDING											
Logo on AFSIC website, Digital platforms and Event App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on AFSIC Mailers and Adverts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Badge	✓										
Logo included on site branding	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advert in Conference programme	Double Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Full Page ✓	Half Page ✓	Half Page ✓	Half Page ✓	Half Page ✓
Opportunity to submit collateral for conference bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sole Branding in Deal Room			✓								
Sole Branding in Meet the Room				✓							
NETWORKING/LEAD GENERATION											
Networking Exhibition Stand	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Early Access to AFSIC Event App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Digital stand on Event APP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
COST	£24,950	£22,500	£19,950	£19,950	£29,950	£17,950	£15,550	£12,500	£8,950	£10,950	£5,950

All prices are quoted excluding VAT, if applicable



Investing in Africa

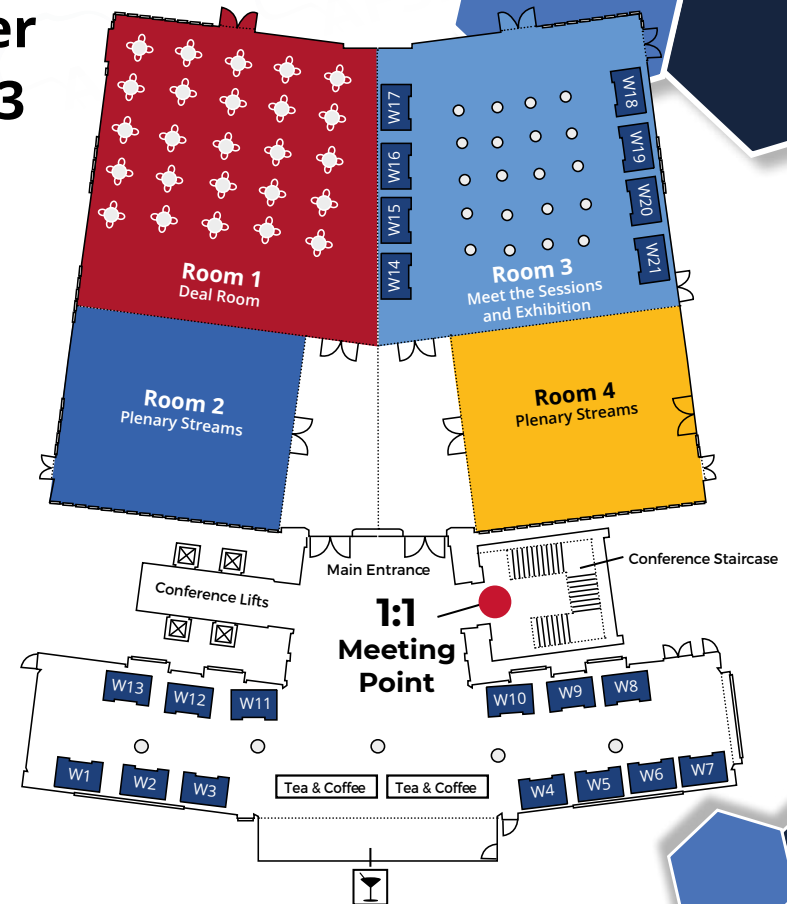
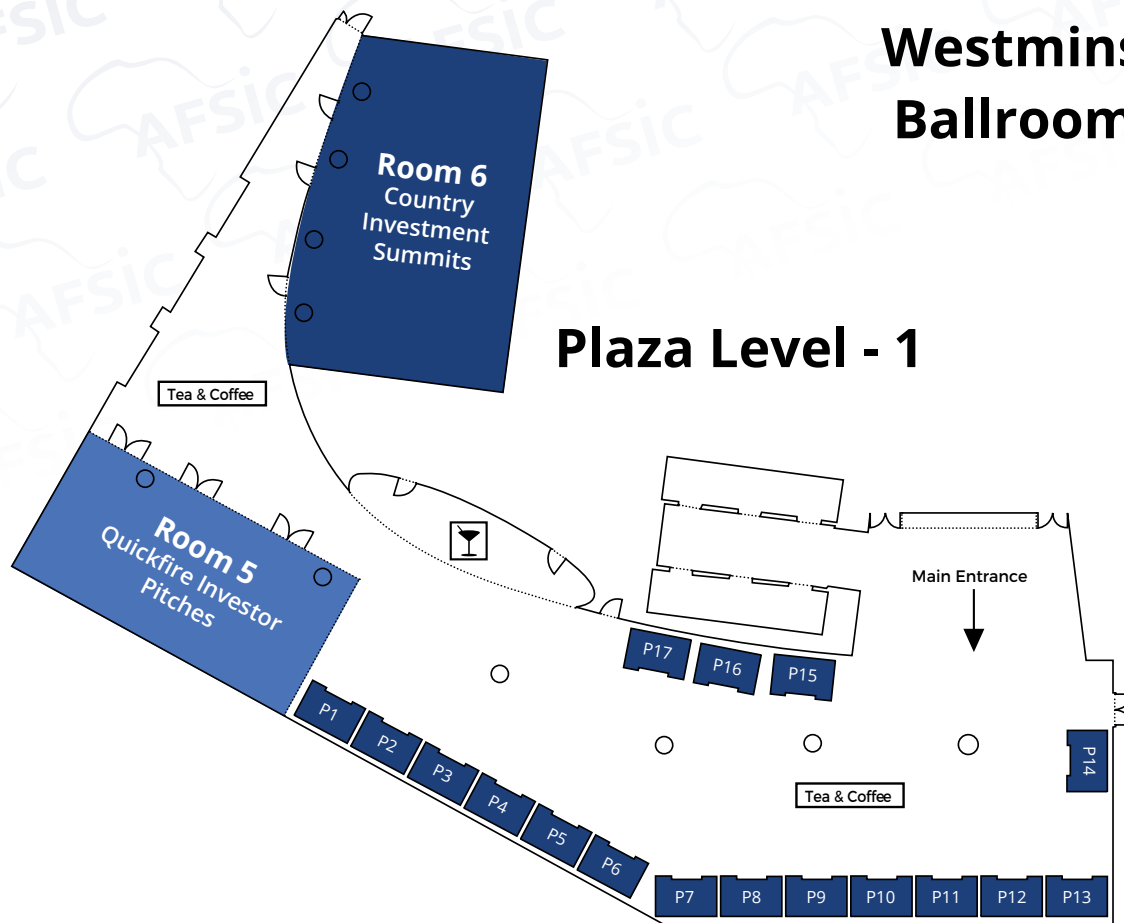
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	DELEGATE LANYARDS	SPEAKER LANYARDS	CONFERENCE BAGS	WIFI
SPEAKING/ATTENDANCE				
Delegate tickets including speakers	1	1	1	1
Keynote solo				
Panel slot				
BRANDING				
Logo on AFSIC website, Digital platforms and Event App	✓	✓	✓	✓
Logo on AFSIC Mailers and Adverts				
Logo on Conference Badge				
Logo included on site branding	✓	✓	✓	✓
Advert in Conference programme	Quarter Page ✓	Quarter Page ✓	Quarter Page ✓	Quarter Page ✓
Opportunity to submit collateral for conference bags	✓	✓	✓	✓
NETWORKING/LEAD GENERATION				
Networking Exhibition Stand				
Early Access to AFSIC Event App	✓	✓	✓	✓
Digital stand on Event APP	✓	✓	✓	✓
COST	£7,950	£7,950	£7,950	£5,950

All prices are quoted excluding VAT, if applicable

AFSIC 2025 - EXHIBITION FLOOR PLAN



REGISTRATION DETAILS

AFSIC 2025 will commence at 0900 on Tuesday 14th October and close at 1700 on Wednesday 15th October.

Registration is required to attend AFSIC and can be completed online. We recommend that you register early to benefit from Early Bird rates at <https://www.afsic.net/delegate-registration/>

Delegate Tickets include:

- One delegate place with access to all presentation sessions and networking areas
- Lunch and refreshments on full conference days
- Access to the Meeting and Event App which goes live one month prior to the event

Extra options:

- Meet African Dealmakers (MAD) event **£170 +VAT**
- Deal Room Table for the Duration of the event **£795 +VAT**

Contact registrations@afsic.net for further information.

HOW TO REGISTER

1

ONLINE

www.afsic.net/registration

2

TICKET INFORMATION

Select your ticket options

3

REGISTRATION

Complete the registration form

4

PAYMENT

Make an easy online payment using credit card or request an invoice

Registration Fees per delegate (excl UK VAT @ 20%)	Amount	Ends
Super Early Bird Delegate	£1,095	31-Mar-25
Early Bird	£1,295	31-May-25
Final Early Bird	£1,495	31-Jul-25
Standard	£1,595	30-Sept-25
Last Minute Delegate	£1,795	10-Oct-25
Onsite Registration	£2,295	15-Oct-25
Deal Room Meeting Table (excl UK VAT @ 20%)	£795	
Meet African Dealmakers Event (excl UK VAT @ 20%)	£170	
25% Discount for 3 or more delegates applied on prevailing registration rate. <i>(This discount cannot be used in conjunction with any other discount or promotional offer)</i>	*25%	

**Please apply for this special rate at registrations@afsic.net*

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2024 Gold Sponsors



2024 Sponsors



The conversations at AFSIC - Investing in Africa highlighted the incredible potential for growth across diverse sectors. While the opportunities are vast, there are also unique challenges to overcome. We understand the regulatory environments and provide the expertise, resources, and networks needed to turn these challenges into opportunities for success.

Fidux Group

The energy? Electric

The impact? Even greater

We're thrilled to be a part of conversations focused on making real change in Africa and it's just the beginning!

ConnectaVerse

It's been 3 days of connecting with key business leaders driving remarkable change in Africa.

Samuel Van-Segbefia, Chief Executive Officer at Western Premium

This premier event is not just a gathering; it's a powerhouse of opportunities where top deal makers converge to connect, collaborate and drive impactful investments across Africa.

Kick Advisory services

Exciting times in London this week, representing Jambaar Capital at the AFSIC - Investing in Africa – Meet African Dealmakers event at the London Transport Museum. It was a privilege to connect with inspiring individuals who are not only shaping the future of Africa but doing so from within, driving positive change across the continent.

The energy and passion for sustainable growth and impact-driven investment were palpable, and I'm thrilled to continue building these meaningful relationships as we work together to support Africa's innovation and economic transformation.

Jambaar Capital

Reflecting on this week at the AFSIC event in London, we successfully built bridges between global investors and high-potential opportunities across Africa.

We established strategic partnerships and connected with clients presenting scalable projects, further enriching our quality deal pipeline. Our focus on facilitating sustainable investment flows across Southern Africa remained at the forefront.

Macjones Hunduza, ACA, Afribridge Capital



I wanted to congratulate you on a superb conference- great structure, content, attendees, and right mix of different funders and businesses.

Well done, I met a far higher number of relevant potential investing or debt-providing partners than I could have imagined.

Nick Brooks

It's been three days of engaging the business community at the AFSIC - Investing in Africa conference in UK, on the investment potentials within the Petroleum Hub Project in Ghana. It was great meeting the various investors and their willingness to invest in the Petroleum Hub Project was overwhelming.

Charles Owusu, CEO at PHDCCEO at Petroleum Hub Development Corporation

We've had an excellent time at the AFSIC - Investing in Africa London conference this week (thanks to the team for inviting us to participate in the Meet the VCs session).

It's been great to connect with old friends and make new ones in our vibrant ecosystem of African investors and entrepreneurs. We're looking forward to staying in touch and to future collaborations.

NovaStar Ventures

AFSIC 2024

REVIEWS FROM



Investing in Africa

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Park Plaza, Westminster, London

Contact us

Sponsorship Enquiries: emma@afsic.net | AFSIC Registration: registrations@afsic.net

General Enquiries: event@afsic.net | Find us: www.afsic.net

380+
Expert
Speakers

4300+
Meetings
Scheduled

10.2m
Website
Impressions

350+
Deals Profiled

Informative
country
investment
summits

1300+
Delegates

Interactive
investor
networking
sessions

Exceptional
support from
investors,
dealmakers
and sponsors