



African Investments Limited

Award-winning digital platforms,
physical events and bespoke services.

Connecting African Business, Trade
and Investment Opportunities

Multiple indicators suggest that Africa is entering a long-term growth cycle underpinned by a young population, abundant energy and natural resources, expanding tech penetration, a spirit of entrepreneurship and increasing integration into global markets.

We are building Africa's most important business, trade and investment platforms, events and networks to connect Africa's business leaders and African economic opportunities with African and global counterparties.

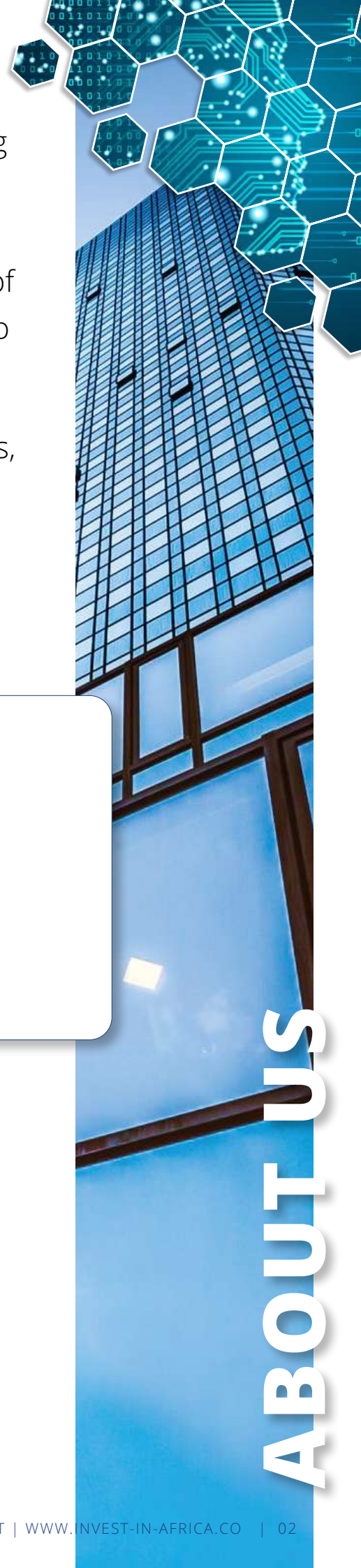
OUR GROUP'S FOUR PILLARS

- African Investments Dashboard
- AFSIC – Investing in Africa Event
- Africa Business Opportunities Dashboard
- Bespoke Services

100% FOCUSED ON AFRICA

Two Jersey-registered legal entities with single owner and a diverse global team

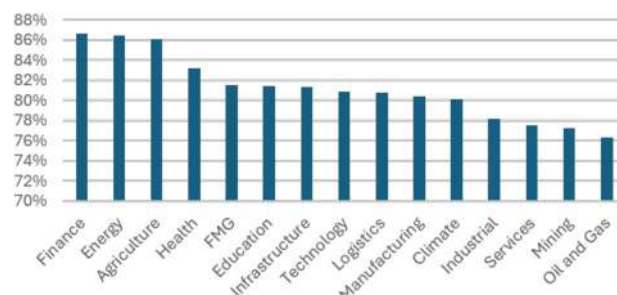
- **African Investments Limited** focused on facilitating business, trade and investment in Africa
- **Africa Events Limited** hosting physical and digital Africa-focused events and facilitating increased business, trade and investment between Africa and the world



CONNECTING AFRICAN INVESTMENT OPPORTUNITIES TO GLOBAL INVESTORS

- The **African Investments Dashboard** is an award-winning digital platform capturing Africa-focused investment opportunities for customised, AI-enhanced access by institutional investors.
- **Opportunities** are from all regions of Africa, across all major business sectors, seek all types of capital and are uploaded by a variety of sources including individuals, companies, government and PPP agencies, investment bankers and business accelerators.
- Our sophisticated internal systems allow efficient and scalable handling and distribution of these investment opportunities to our existing investor and business network.

Investor Interest in Broad Business Sectors



- Our exceptional **Investor Network** built over four decades of operation in Africa's capital markets, comprises institutional investors including pension funds, sector-specific funds, private and listed equity funds, private debt funds, development finance organisations (DFI's), sovereign wealth funds, venture funds, impact funds, foundations and family offices.
- **+10,000 direct connections have been made via the Dashboard and through matched email communications, increasing daily.**



Investment Summary

AIDB-011667



Header

Solving hunger and poverty using for-profit investments, and market-beating ROIs

Deal Size

\$25m-\$25m

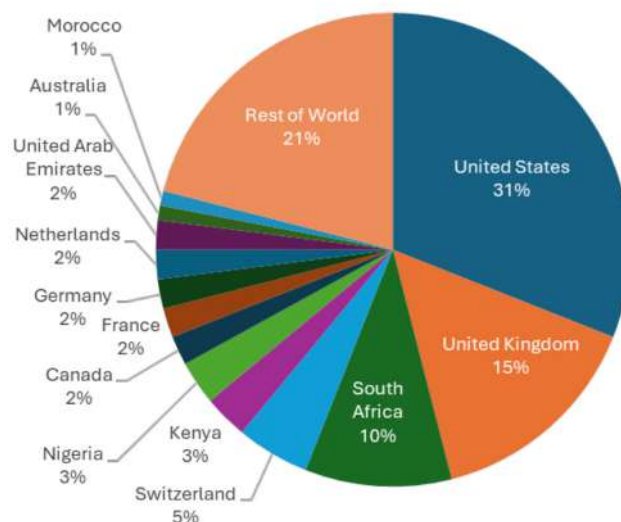
Country of Incorporation

Mauritius

Entity Structure

Private

Investors by Country of Residence



Investing in Africa **Event**

"It was an absolute pleasure to be involved in such a successful and impactful event.

We have been truly impressed by the quality of the presentations, the engagement of the attendees, and the overall organisation of the conference. The event undoubtedly lived up to its reputation as one of the premier gatherings in the industry."

- EDB Mauritius 2024



"AFSIC 2024 wrapped up on a high-note. We were pleased to present Heifer International's approach to innovative financing in agriculture and how we're working with governments and other strategic partners to drive real impact for smallholder farmers across Africa.

We connected with key stakeholders, investors, and innovators who are focused on transforming agriculture through innovative financing solutions and discussed viable opportunities for the future of investing in Africa's agriculture.

The connections and insights gained will strengthen our mission to empower farmers and promote sustainable food systems on the continent.

A special thanks to the organizers of AFSIC - Investing in Africa for a quality conference."

- Heifer International 2024

LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 12th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

AFSIC - Investing in Africa 2025 will offer a multi-stream, investment-focused agenda to

- showcase the latest top African **capital raising opportunities** to a strong cohort of global investors
- deep dive into individual **country-focused summits** and round-table sessions
- unpack the **latest issues** affecting investment across the continent
- focus on key **growth business sectors** through panel discussions
- facilitate **one-to-one networking** in the Deal Room

AFSIC is supported by the **African Investments Dashboard** which provides digital access to the continent's top Investment Opportunities and the **Event Meeting App** for one-to-one meeting scheduling

AFSIC 2024 IN NUMBERS

- **+1300+** delegates
- **+380 speakers** covering all business sectors and regions
- **US\$10+bn** investment opportunities profiled on site
- **+4,300** meetings arranged through the Event App
- **+350** institutional investors including DFI's, Sovereign Wealth Funds, Private Debt and Equity funds, Climate funds, Impact funds, Pension funds, Family Offices, Foundations and Venture Capital Funds

AFSIC Investing in Africa Event

AFSIC – INVESTING IN AFRICA 2024

AFSIC 2024 generated extensive deal flow across all regions of Africa ranging from start-ups to significant development projects.

Business leaders, financial institutions and investors were offered unparalleled opportunities to build valuable networks with over 3,500 meetings booked on site through the Event App.

"True honour lies in the responsibility to uplift your nation and pave the way for others."

Representing Ghana, the fintech industry, and JUMO at the AFSIC - Investing in Africa conference in London Westminster was an incredible experience. The discussions on sustainable investment opportunities in Oil and Gas, Fintech, Textiles and Garments, Agriculture, and Microfinance highlighted the vast potential for growth in these vital sectors."

- Jeremy Quainoo, JUMO



"Meet the Investor" Sessions



Country-focused Summits



1:1 Deal Room



Topical Panel Discussions



Quickfire Pitches



Exhibition Hall

SAMPLE OF INVESTORS PRESENTING AT AFSIC 2024

Old Mutual	Actis	DEG
Accion	Allianz	AgDevCo
Sahel	Triple Jump	TLG Capital
27Four	UBS Optimus	Finnfund
Vital Capital	Sogecapital Gestion	BII
Sanlam	Elevate Capital	Seedstars

SAMPLE OF ISSUES DISCUSSED BY INVESTOR PANELS

- Credit Guarantee Schemes to support investment
- Growth in Corporate Green Bonds and Debt Products
- The rise of ESG Funds
- Public Equity Funds punching above the index
- Managing lack of Infrastructure
- Value in Supporting Women-Owned Enterprises

AFSIC 2024 PREMIER, LEAD STREAM AND EVENT APP SPONSORS

2024 Premier, Lead Stream and Event App Sponsors



2024 Sponsors



2024 Gold Sponsors



AFSIC 2024 DELEGATE BREAKDOWN



DOWNLOAD THE AFSIC EVENT BROCHURE



African Investments

Africa Business Opportunities Dashboard



Africa Business Opportunities Dashboard

TYPE OF BUSINESS DEALS

- Import/Export
- Sale of Goods or Services
- Partnerships
- Asset Sales
- Early-stage funding
- Loans
- Joint Ventures
- Legal Services
- Financial Advisory
- Accounting
- Employment
- Real Estate
- And More...

**Trusted Partner Codes
provide User Verification**

SAMPLE OF BUSINESS OPPORTUNITIES ON THE DASHBOARD

ANAT International Inc. (Canada)

Seeking African producers to export to the Caribbean for final processing (cashew nuts, tiger nuts, plant-based milk products)



GoLearn Education (UK)

Offering language and literacy solutions for students and schools across Africa through AI technology



FACILITATING NEW BUSINESS GROWTH IN AFRICA

The African Investments Group has developed perhaps Africa's most extensive business network comprising 200,000+ mailable executives across all 54 countries in Africa. We have also established a dominant digital position regarding Africa's business and investment universe ensuring an increase of 40,000 new additions annually (and scaling). Combining our network and digital dominance with our award-winning digital platforms, we are facilitating new business growth and networking across the continent.

The Africa Business Opportunities Dashboard is a free and rapidly growing, searchable network that digitally connects anyone with an interest in business in Africa with potential counterparties. Any user can add their own business profile or search for any type of business user and connect with them directly. Users can also post or seek African business opportunities in any business segment and in any African country for free.

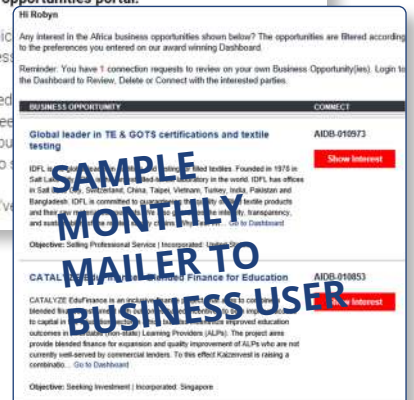
AI algorithms automatically analyse any new business opportunity postings against the business user network so that any user search will return an intelligently ranked list of best-matched opportunities. AI matching also facilitates the generation of monthly emails to our full network of business users, highlighting business opportunities that are a potential match to the user's profile.



Welcome to the prize winning Africa business and investment opportunities portal.

To **View** all business opportunities matching your profile, click search spaces at the top of the table to find specific Business keywords in the Headlines.
Update **My Profile** to personalise the opportunities displayed.
To Promote your company's goods, products or services, see opportunities for **FREE**, click on the **Add New Opportunity** button.
Review all your Opportunities, and Calls for Business, and to see opportunities on the **My Uploads** tab.

- Track all the opportunities uploaded by others in which you've



The African Investments team is an exceptionally experienced and nimble global team with skills across event management, investment banking, financial services, digital technology, marketing and database management. We are backed by Africa's leading business and investment network, we have developed award-winning scalable digital platforms to capture the African continent's Business and Investment opportunities and we run AFSIC – Investing in Africa, perhaps Africa's most important investment event as well as a range of bespoke business and investment events taking place across all regions in Africa.

Our efficient origination, marketing and execution systems are fully integrated across our Africa network enabling us to scale at a continental level and are custom-built to support any type of African business, trade and investment opportunities regardless of country or business sector.

Speak to us about tailored, bespoke services to grow your business, trade or investment reach across Africa

Examples of Bespoke Services that leverage our networks, dashboards, capital raising experience and event planning expertise.

Range of customised Capital Raising Services

Integrated Services since 2021

USAID/ATI-sponsored project to facilitate increased trade between US and Africa

Project commenced 2022

Investor trips to Key African Countries

22 trips to 12 African countries hosted between 2017 and 2019

Energy, Resources and Infrastructure-focused Conference and Expo

Hosted in Gaborone Botswana, 2022

African Investments

Bespoke Services

CAPITAL RAISING

Our bespoke capital raising services provide a multi-faceted, targeted reach out to matched investors on the **African Investments Dashboard** and to our institutional broader investor network (+25,000 investors). **Benefits include:**

- One-to-one personalised emails to all matched, registered investors introducing the opportunity
- Registration to attend the **AFSIC – Investing in Africa** event in London
- Curated one-to-one meetings with investors in the Deal Room at **AFSIC - Investing in Africa**
- One page promotion in both the May Deal Book and AFSIC Deal Book
- Quickfire Pitch Slot at **AFSIC – Investing in Africa**
- Multimedia promotion on the AFSIC Meeting and Event App
- Reach out to our full network of +25,000 global institutional investors via monthly mailer
- Social media promotion

Examples of introductions made through the African Investments Dashboard and AFSIC that have achieved full or part financial close include:

- Pan-African Power Provider closed \$103m debt/equity deal
- Pan-African Seed Stage Fund raising \$80m equity
- East African Stock Exchange - closed \$26.6m equity raising
- West African Development Bank – raising \$100m debt and equity – partly funded
- Pan-African Clean Cooking venture closed \$10m equity deal



"At AFSIC last year we met with a DFI and they are currently in the process of investing in our fund so that was a very promising conference and we hope to continue partnering with AFSIC and being here in future years"

Azer Songnada, Chief Investment Officer,
Cauris Finance, 2024



Investing in Africa

The Team

Our global team has extensive and diverse business, trade and investment experience in Africa. Together we have:

- raised capital for African businesses
- founded and managed over 60 premium African trade and investment events
- developed award-winning digital platforms
- built African investment banking operations
- seeded and founded new African companies
- managed Africa-focused investment funds
- managed a stock exchange in Africa
- managed diverse business operations across Africa

Unparalleled digital reach

Global presence

Diverse African experience and capabilities

Established event management expertise



Joy Motlaleng

Head of Investor Relations, Botswana



Rupert McCammon

Managing Director, Jersey



Emma Rynn

Event Director, UK



Robyn Scott

Principal, Australia



Rihanna Yimam

Research Support Team, Ethiopia



Mike Brook

Principal Mining, Australia



Tasneem Domingo

Event Support Coordinator, South Africa



Clare McCammon

Chief Financial Officer, Jersey



Olivia de Villiers

Head of Digital Strategy, South Africa



Colette de Villiers

Head of Registrations, South Africa



Nombulelo Maselana

Senior Investment Officer, South Africa



Zelna Prinsloo

Partner Engagement Coordinator, South Africa



How can we **help you?**

Investors, African Business Leaders, Government Trade and Investment Agencies, Financial Service Providers and any other businesses focused on Africa

You can...

- Upload your Capital Raising opportunities to the **African Investments Dashboard** to connect with investors
- Discover new African Investment Opportunities by registering on the **African Investments Dashboard**
- Promote your African business, trade and investment opportunities by registering on our Business Opportunities Dashboard
www.africaninvestments.co
- Search for African business, trade and services connections by joining our Africa Business Community network **www.africaninvestments.co**
- Attend, sponsor or speak at AFSIC - Investing in Africa **www.afsic.net**
- Download the **AFSIC Event Brochure**

**Or contact us to discuss our
bespoke services**



Contact

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