



African Investments Limited

Capital Raising Services

www.africaninvestments.ai



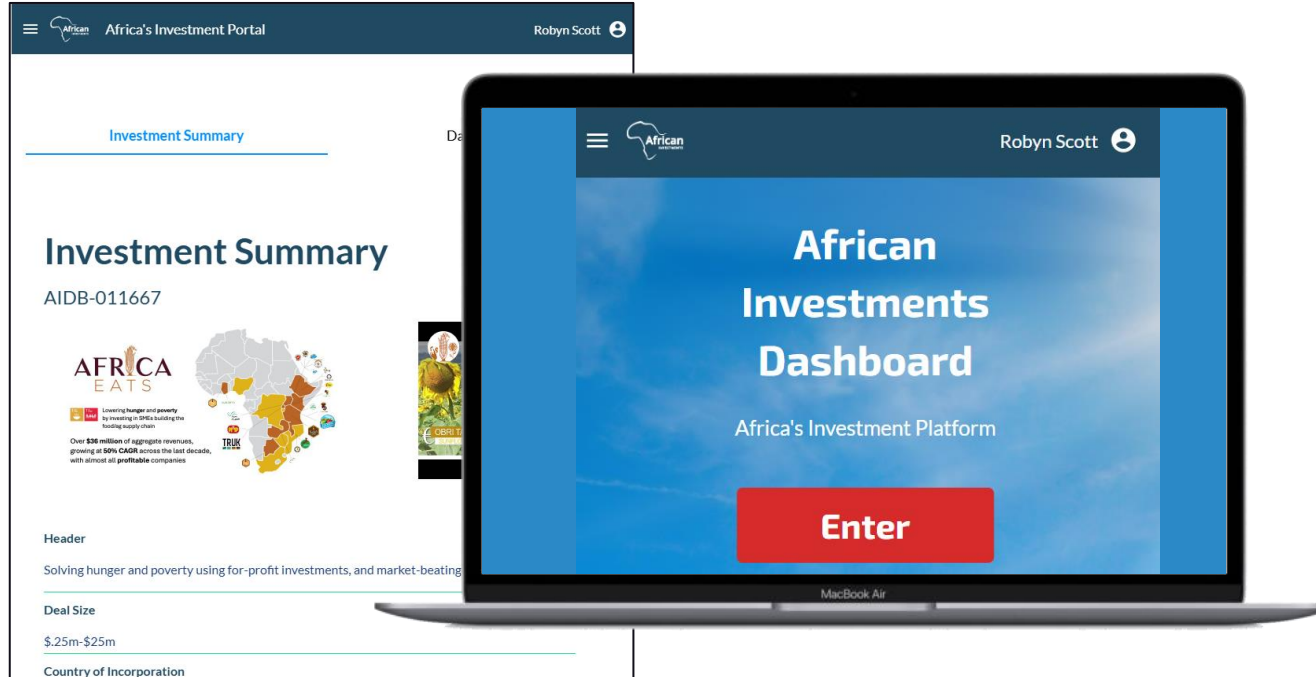
Capital Raising – African Investments Dashboard



Free African Investments
Dashboard Listing

What are Deal
Books?

What is AFSIC –
Investing in Africa?



The African Investments Dashboard, Africa’s investment portal, is a free digital platform for Africa-focused entities to promote live capital raising opportunities to Africa’s leading investors.

The Dashboard captures opportunities

- In any African country
- In any business sector, and
- Raising any type of capital.

Each opportunity includes secure data room for uploading videos, presentations and other supporting documents and is accessible by our network of global institutional investors who can connect directly with you via the Dashboard.

www.africaninvestments.ai



Capital Raising – Deal Books



Free African Investments Dashboard Listing

What are Deal Books?

What is AFSIC – Investing in Africa?

What are the Deal Books?

- Deal Books are digital compilations of African capital raising opportunities. Each page is generated directly from the data you submit onto the African Investments Dashboard
- Digital Deal Books created by African Investments are distributed to over 26,000 global investors annually in May and to all investors attending the AFSIC – Investing in Africa event in September and October
- Investors can connect with you directly via the African Investments Dashboard and arrange to meet in person at AFSIC – Investing in Africa

* If you have more than 3 deals, speak to us about a bespoke package



Capital Raising – AFSIC – Investing in Africa event

Free African Investments
Dashboard Listing

What are Deal
Books?

What is AFSIC –
Investing in Africa?

All our packages include a complimentary registration for AFSIC – Investing in Africa, Africa’s investment event.

AFSIC – Investing in Africa is held annually in London and attracts over 1300 delegates. The event has established a strong track record for bringing investors and African entities raising capital together and closing deals.

Delegates predominantly comprise C-level executives and include over 350 global investors.

The event offers numerous avenues to promote your capital raising and network with a wide range of Africa’s key investors via:

- Country Investment Summits
- Meet the Investor Networking Sessions
- Deal Room
- Quickfire Pitching Sessions
- Panel Sessions
- Exhibition Stands





Summary and Pricing



Package and Benefits

| | | Dashboard Listing | Deal Book | Connect | Premium Connect |
|----------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| | | FREE | £ 1450 | £ 4950 | £ 2450 plus success fee |
| Listing | Listing on African Investments Dashboard, Africa’s investment portal | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Deal Book Promotion | Up to 3 deals in the May Deal Book - sent to full investor network | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| | Up to 3 deals in the AFSIC Preliminary Deal Book - sent to AFSIC investors 5 weeks prior to AFSIC | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| | Up to 3 deals in the AFSIC Final Deal Book - sent to AFSIC investors 1 week prior to AFSIC | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| AFSIC Promotion | One complimentary registration to attend AFSIC – physical or virtual | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| | AFSIC Quickfire speaking slot subject to availability (generally approved if Submission made by June) | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| | Promotional Video on AFSIC YouTube Channel | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 1:1 Mailer Outreach | One-off 1:1 email to our network of matched Investors and at least one Capital Raising Mailer inclusion | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| | Ongoing 1:1 emails and Capital Raising Mailer inclusions to our network of matched investors | | | | <input checked="" type="checkbox"/> |
| 1:1 AFSIC Meetings | Email to investors attending AFSIC requesting onsite 1:1 meetings with you, sent 6 weeks prior to AFSIC | | | | <input checked="" type="checkbox"/> |
| | Access to a dedicated table at AFSIC for 1:1 meetings we arrange for you (subject to availability) | | | | <input checked="" type="checkbox"/> |



Bespoke Package for Multiple Capital Raisings



Capital Connect Package

More than 15 Capital Raising Opportunities?

We can create a bespoke digital Deal Book for your organisation along with increased promotional opportunities at AFSIC – Investing in Africa



Package and Benefits

| | | |
|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| | | Capital Connect £ 14,950 |
| Listing | Listing of all your deals on the African Investments Dashboard, Africa’s investment portal | ☑ |
| Deal Book Promotion | Creation of your own branded digital Deal Book for up to 40 deals | ☑ |
| Capital Connect Sponsorship at AFSIC – Investing in Africa | 3 Delegate Registrations to AFSIC – Investing in Africa | ☑ |
| | 3 Quickfire speaking slots subject to availability (generally approved if Submission made by June) | ☑ |
| | Distribution of your own Deal Book to all investors attending AFSIC – Investing in Africa, 5 weeks prior to the event to facilitate 1:1 meetings via the Event App and the African Investments Dashboard | ☑ |
| | Dedicated table at AFSIC for 1:1 meetings | ☑ |
| | Promotional Videos for all your Capital Raisings on AFSIC YouTube Channel | ☑ |
| | Digital Stand on the AFSIC – Investing in Africa Event App | ☑ |
| | Branding at AFSIC – Investing in Africa | |

Contact

African Investments Limited

Petit Ponterrin, St Saviour,
Jersey, JE2 7HP

www.africaninvestments.ai
www.afsic.net

investments@africaninvestments.co

